

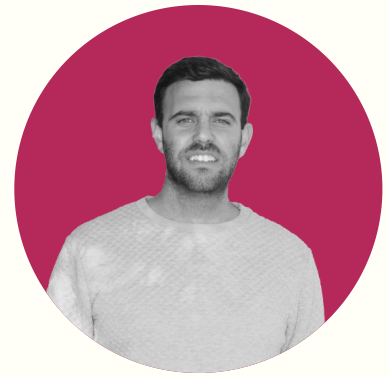
Amir Ron Lev

Product designer

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EXPERIENCE

Sep 2024 – Today, Product Designer at Scytale

At Scytale, a compliance automation platform, I'm the sole product designer and own design end to end, from research to delivery. I lead AI Governance, a new module that discovers and governs every AI agent in the organization, and redesigned core modules like Audit, Risk, Vendor Risk, Policy Center and Security Questionnaires.

June 2023 – Aug 2024, Product Designer at Guesty

At Guesty I first owned Price Optimizer, an AI product that helps property managers increase their profits, and then the Biz domain, complex financial workflows for accountants and managers. All deliverables were based on research and usability testing.

Sep 2021 – May 2023, Product Designer at AudioCodes

At AudioCodes I defined and designed communication products: Meeting Insights for managing meetings, Voca, a communication management system for contact centers worldwide, and VICA, an AI system that replaces communication and sales agents. All products were based on user research and usability testing.

Feb 2021 – Aug 2021, Product Designer at Synergym.AI

At Synergym.AI I designed an AI product that helps fitness trainers build personalized training plans, so trainees can keep a training routine at home. Startup work had to be fast, smart and constantly improving.

July 2019 – Jan 2021, UX/UI Designer at EagleRay

EagleRay is a design studio for high tech companies and startups. I worked with clients across medicine, CRM systems, travel apps, ecommerce and more.

EDUCATION

2022 – 2023, University of Haifa, UX Architect Diploma

2020 – 2021, Create Future, UX/UI Design Diploma

2016 – 2017, Guerrilla School, Marketing and Web Design

2014 – 2017, Sapir College, BA

LANGUAGES

Hebrew – Native language

English – Fluent